

MARINE CORPS PUBLIC AFFAIRS OFFICE, LOS ANGELES  
L. A. LOG 14-94

Weekly Public Affairs Update prepared May 4, 1994

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FEATURE FILM

TRUE LIES

TRAILER: Copy mailed to Col Shotwell and Phil Strub Tue 3 May for in house viewing...not to be reproduced, distributed or edited into other outlets...have requested permission to provide copy to NBS for use in N&MCNTW.

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TELEVISION

THE ENEMY WITHIN: Television movie re-make of 1964 theatrical release "Seven Days in May"...new version features SecDef, VP, Joint Chief's and nearly all the CINC's conspiring to overthrow the president and establish military rule..plot is thwarted by Marine Colonel assigned to the J-3...casting asked for help in identifying Marines to be extras...disapproved based on script content and DoD guidance.

ON SCENE-EMERGENCY RESPONSE: El Toro provided support...they worked directly with Code A for aircraft embark and production crew worked within their window...support provided sometime in early-mid April...got footage of rescue efforts with lady that fell off a horse and take to a hospital.

CALIFORNIA GOLD: Cable program on California history hosted by former Marine Huell Howser...wants to film at Camp Pendleton for two projects...(1) has original footage of Vietnamese camp in 1975 and wants to bring 4-5 Vietnamese to site to reminisce...(2) do segment on "Huts and Hangars"-said shot at blimp hangar at Tustin and now wants to shoot quonset huts at Camp Pendleton...working request.

THRILLMASTERS: Received check for \$4800 for helicopter support provided on Tue 14 Dec for shoot at Camp Pendleton for this ESPN project...check forward to Capt Kuhn at 3rd MAW for deposit.

NORTHERN EXPOSURE: Episode aired Mon 2 May that had 2 gay, former Marines marrying...no support requested or provided by LA-PAO Office.

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VIDEO

MILITARY: Provided copy of WARRIORS FROM THE SEA to Derek Anderson from Media Impact Partners LLC in North Miami Beach for use in children's video MILITARY...video designed to appeal to young children's fascination for big vehicles and equipment as well as the action packed aspects of these subject areas."

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DOCUMENTARY

SECRET FORCE PRODUCTIONS: Received copy of Jim Kout ltr (OASD/PA/DDI) ltr of Apr 28 approving release of stock footage for project on U. S. Special Operations Command...production company is Secret Force Productions in Perth, Australia.

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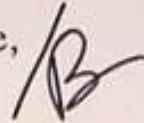
MEDIA

FAX MEMORANDUM

Total number of pages: 1

Date: Monday, January 31, 1994

From: LtCol Jerry Broeckert, Marine Corps Public Affairs Office,  
Los Angeles  
Phone: 310-575-7272  
FAX: 310-575-7274



To: Capt Margaret Kuhn, JPAO, El Toro  
Phone: 714-726-2936  
FAX: 714-726-6700

Subj: ON SCENE-Emergency Response

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Margaret,

As you've probably seen, the CMC message authorizing the ON SCENE cameraman to fly with the SAR has been released. (CMC 310030ZJan94).

Would like to talk about how will happen. Can you take for action and oversee/coordinate?

Please call before 1400 today if you can. Thanks.

HAS BEEN SENT 1205



UNCLASSIFIED

01 02 240030Z JAN 94 PP PP UUUU

ADMIN

CMC WASHINGTON DC//ASH//

COMCABWEST EL TORO CA//63/SAR//

INFO SECDEF WASHINGTON DC//OASD-PA/SARV//

CG MCAS EL TORO CA//63//

SOME MCAS EL TORO CA//63//

UNCLAS

MSGID/GENADMIN/CMC WASHINGTON DC//AIR//

SUBJ/AIR SUPPORT FOR MEDIA//

REF/A/MEMO/PA LOS ANGELES/25JAN74//

REF/B/GENADMIN/MC0 1700-00/13NOV81//

REF/C/DOC/OPNAVINST 3710.7P/010174//

NARR/REF A IS REQ TO PROV TRANS FLT FOR CAMERAMEN IN SAM

AIRCRAFT. REF B IS MARINE CORPS PUBLIC AFFAIRS MANUAL.

REF C IS NATOPS GENERAL FLIGHT AND OPERATING INSTRUCTIONS.//

POC/CW04 R T WEST/ASH04-00004-4-2100 224-2170-2736

/TEL:(703)614-2170-2736//

RMKS/1. AS REQ BY REF A, AUTH GRNT TO PROVIDE TRANSPORTATION FOR  
CAMERAMEN FROM 'ON SCENE-EMERGENCY RESPONSE' IN EL TORO SAM AIRCRAFT  
DUR 2-11 FEB 94. ONE CAMERAMAN PER FLIGHT IS AUTHORIZED FOR PURPOSE  
OF FILMING EFFORTS OF EMERGENCY RESPONSE PERSONNEL.

/ASH/AVNET//POC/PAM/PAC

R. T. WEST.CW04.ASH04-00004-4-2100

C. KILBY.GM15.ASH04-00004-4-2100

UNCLASSIFIED

240030Z JAN 94

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02 02 <sup>31</sup>~~26~~00000Z JAN 94 PP PP UUUU

2. ELIGIBILITY IS ESTABLISHED BY REF B. SUPPORT WILL BE PROVIDED AT NO COST TO THE GOVT AND WILL BE ON A NOT-TO-INTERFERE BASIS. CAMERAMEN WILL DEPART AND RETURN TO MCAS EL TORO SAN HELIPAD WITH ENROUTE STOPS AS NECESSARY.
3. CONDUCT SAFETY AND GROUND BRIEFINGS AS REQ BY REF C.//

UNCLASSIFIED

<sup>31</sup>~~26~~00000Z JAN 94



PAMLOG for Thursday, 27 Jan 94  
From events of Wednesday, 26 Jan 94

FOR INTERNAL HQMC(PA) USE ONLY

SGT ROBTROY. Received inquiry from reporter Patrick Webb, News Herald, Scotts Bluff, NE regarding death of Sgt. Gerald Robtoy, MSG, American Embassy, La Paz, Bolivia. Provided releasable information; referred reporter to NCIS PAO to gain insight into processes involved during an investigation. (Wright)

FLIGHT REQUEST. Producers of TV show "On Scene-Emergency Response," are requesting authorization to ride with MCAS El Toro-based SAR unit to develop a feature segment on the unit. Director, MCPAO LA, coordinating directly with producers. PA staffing request through DC/S Aviation. (Wright)

COLOMBIA. Contacted Albert Donadio, reporter with the Colombian newspaper El Inspectador (D.C. bureau) regarding his 24 Jan request about possibility of Marines participating in civic action projects in Colombia. Deferred inquiry to DoD(PA) (after coordination with POC). (Wright)

INTERVIEW REQUEST. PA re-working earlier request from reporter Rob Holzer, Defense News, to interview LtGen Hearney. Holzer originally requested interview for Nov '93; however, due to scheduling conflicts, scheduled interview postponed. Holzer wishes to focus on current and future programs for USMC aviation. Staffing request for mid-Feb interview to DC/S Aviation. (Wright)

WOMEN MARINES. PA responded to inquiry from Elizabeth Ross, Christian Science Monitor, regarding revised assignment policy of women in the Marine Corps. Provided info on new MOSs available based on new policy (did not provide info on billet openings); gave current information on 2dLt Deal (first aviation candidate); provided current strength figures on women in USMC; and offered info regarding BGen Mutter's selection to MGen. (Wright)

UA/DESERTION INFO. Sam Diener, The Objector -- Journal of Draft and Military Information, called checking facts on story about UA and desertion and requested a copy of Legal Admin Manual. After checking with JAR, faxed several pages on topics from the manual, and directed reporter to FOIA office for complete copy. (Luedke)

GENERAL OFFICER SELECTION. Received inquiry from Knight-Ridder Newspapers reporter Nolan Walters regarding selection of Col. Arnold Punaro, USMCR, for promotion to BGen. Specific questions relate to confirmation process, time-frame for his promotion, and "wisdom" of the selection to flag officer when he serves as staff director for the SASC. Coordinating with M&RA and OLA. (Wright)

ADMIN NOTE. DirPA attending Worldwide PA conference. Weds' program included Dr. Perry, Ms. deLaski, and DeeDee Myers.



Lt. Col. Jerry Brockard  
Capt. W. W. Taylor  
SAR OIC  
SOMS MCAS, El Toro  
(714) 726-2804

Produced by  
AMN Productions and  
Snap W Productions

AMN Productions  
17881 Ivy Park Circle  
Studio N  
Irvine, California 92714  
Attn: Anne Mullen  
Telephone: 714-660-7117  
Fax: 714-660-7914

January 26, 1994

**ON SCENE**

Dear Lt. Col. Brockard,

Our television show, *ON SCENE: Emergency Response* airs locally on KABC-TV channel 7. *ON SCENE* also airs on more than 160 stations nationally and in 20 different countries.

*ON SCENE* highlights the extraordinary efforts of emergency response personnel everywhere.

We would like permission for a ride along with the SAR unit based at the Marine Corps Air Station El Toro. What is involved in a ride along is a single camera operator, Tim Kimball, would ride along with your SAR unit for a period of days and film their emergency responses. If possible, we would like for our cameraman to be able to ride for one to two weeks, from 10am until 10pm. We would like to schedule this ride along to begin as soon as possible. We would also like permission for our cameraman to be allowed to fly on any and all flights during the ride along.

*ON SCENE* has flown, ridden with and featured agencies from all over the world, and we are welcome back everywhere. Some of the agencies we have established positive working relationships with are: United States Coast Guard (Los Angeles, Miami, Clearwater, San Diego, etc.), LAPD, NYPD, Los Angeles County Sheriff's Dept., Orange County Sheriff's Dept., LIFEFLIGHT Southern California, Life Flight San Diego, Fire Department of New York, Los Angeles City and County Fire Dept., Metro Dade Fire Rescue, Tijuana Rescue Hawks, Canadian Coast Guard, Scotland Yard, London Fire Brigade, Paris Fire Brigade, Belfast Northern Ireland Medics, and the South Africa Fire Department.

Please contact me as soon as possible regarding this ride along. I can be reached at 714-660-7117. Please feel free to call me if I can answer any questions for you.

Thank you in advance for your assistance. I look forward to a long and strong relationship with your agency.

Sincerely,

*Patty Mullen*

Patty Mullen  
Associate Producer

4MN PRODUCTIONS, INC.

## FAX COVER

NUMBER OF PAGES INCLUDING COVER SHEET

2

TO:

Lt. Col. Jerry Brockard

COMPANY

FAX NUMBER

310 575 7274

FROM:

Patty Mullen

DATE

1-26-94

COMMENTS

IF THERE ARE ANY DIFFICULTIES IN FAX RECEPTION, PLEASE CALL (714) 660-7117 AT ONCE. REMEMBER TO USE THE FAX NUMBER, (714) 660-7914, WHEN SENDING DOCUMENTS. ALSO, PLEASE REMEMBER THE REQUIREMENT FOR PRIVACY RELATING TO INFORMATION CONVEYED OVER THE FAX AND DO NOT CONVEY CONTENTS OF THIS COMMUNICATION WITHOUT PERMISSION OF PROPER PARTY.





# UNITED STATES MARINE CORPS

PUBLIC AFFAIRS OFFICE  
11000 WILSHIRE BOULEVARD  
SUITE 10117  
LOS ANGELES, CALIFORNIA 90024  
(310) 575-7272  
FAX (310) 575-7274

IN REPLY REFER TO

Dir\2  
25 Jan 94

FAX MEMORANDUM-Total number of pages is: 3

From: Director, Marine Corps Public Affairs Office, Los Angeles  
To: Director, Division of Public Affairs, HQMC (Code PAM)

Subj: SUPPORT FOR TELEVISION SHOW "ON SCENE-EMERGENCY RESPONSE"

Encl: (1) Req from Patty Mullen, Production Coordinator of  
8Jun93  
(2) Draft CMC Message

Ref: Phonecon Phil Strub, OASD(PA) (SAAV) and LtCol Broeckert  
on 25Jan94

1. As contained in the enclosure, the producers of the television show, *ON SCENE: Emergency Response*, are requesting permission to ride along with the SAR unit based at MCAS, El Toro. The program highlights efforts of emergency response personnel. The program airs locally on the ABC affiliate and on more than 160 stations nationally and in 20 different countries. The Coast Guard has supported them in the past and has high praise for their work.

2. Recommend the request be approved for the period of 2-11 Feb 94. Because of the nature of the program, a specific, one-time ride would not work because of the obvious complications in scheduling it to coincide with actions that would best represent the SAR unit. On 12 February we could reevaluate where we are if the production company feels they don't have appropriate footage.

3. As a condition of support, I would recommend requiring the production company to have their crew standing by with duty SAR personnel at the base.

4. A draft copy of a CMC message authorizing support is attached.

5. As contained in the reference, DOD has no objection to the Marine Corps supporting this project.

  
JERRY BROECKERT

Copy:

OASD(PA) (SAAV) (Attn: Mr. Phil Strub)  
Deputy Chief of Staff, Aviation, HQMC (Attn: CWO-4 West)  
CG, MCAS, El Toro (PAO) (Attn: Capt Kuhn)

HAS BEEN SENT 1440



Capt. W.W. Taylor  
 SAR OIC  
 SOMS MCAS, El Toro  
 (714) 726-2804

Produced by  
 QMN Productions and  
 Group W Productions  
 QMN Productions  
 17981 Sky Park Circle  
 Studio N  
 Irvine, California 92714  
 in San Joaquin County  
 Telephone: 714-660-7117  
 Fax: 714-660-7814

June 8, 1993

## ON SCENE

Dear Capt. Taylor,

Our television show, *ON SCENE: Emergency Response* airs locally on KABC-TV channel 7. *ON SCENE* also airs on more than 160 stations nationally and in 20 different countries.

*ON SCENE* highlights the extraordinary efforts of emergency response personnel everywhere.

Enclosed you will find a press kit that will give you more details as to what *ON SCENE* is all about. You will also find a couple VHS copies of *ON SCENE* shows.

We would like permission to do a ride along with the SAR unit based at the Marine Corps Air Station El Toro. What is involved in a ride along is a single camera operator rides along with your SAR unit for a period of days and films their emergency responses. If possible, we would like for our cameraman to be able to ride for four or five days on 24 hour shifts. I don't have any specific dates in mind for this ride along as of yet, however, we would like to ride from a Thursday through Sunday.

*ON SCENE* has flown, ridden with and featured agencies from all over the world; and we are welcome back everywhere. Some of the agencies we have established positive working relationships with are: LAPD, NYPD, United States Coast Guard, Los Angeles County Sheriff's Dept., Orange County Sheriff's Dept., LIFEFLIGHT Southern California, Life Flight San Diego, Fire Department of New York, Los Angeles City and County Fire Dept., Metro Dade Fire Rescue, Tijuana Rescue Hawks, Canadian Coast Guard, Scotland Yard, London Fire Brigade, Paris Fire Brigade, Belfast Northern Ireland Medics, and the South Africa Fire Department, just to name a few. You will find a more complete list of these agencies in the press kit.

Please contact me as soon as possible regarding this ride along. I can be reached at 714-660-7117. Please feel free to call me if I can answer any questions for you.

Thank you in advance for your assistance. I look forward to a long and strong relationship with your agency.

Sincerely,

*Patty Mullen*

Patty Mullen  
 Production Coordinator

## PROPOSED CMC MESSAGE

FM CMC WASHINGTON DC  
TO CG MCAS EL TORO

INFO SECDEF WASHINGTON DC//OASD/PA/SAAV//

UNCLAS//5720//

SUBJ/SUPPORT FOR TELEVISION SHOW: ON SCENE

1. THE GROUP W PRODUCTIONS TELEVISION SHOW ON SCENE-EMERGENCY RESPONSE HAS REQUESTED PERMISSION TO RIDE ALONG WITH THE SAR UNIT AT MCAS EL TORO TO DEVELOP A FEATURE SEGMENT OF THE UNIT ON THEIR PROGRAM. THE PROGRAM HIGHLIGHTS EFFORTS OF EMERGENCY RESPONSE PERSONNEL.
2. THE PROGRAM AIRS LOCALLY ON KABC-TV IN LOS ANGELES AND ON 160 STATIONS NATIONALLY AND IN 20 DIFFERENT COUNTRIES.
3. HQMC INTERPOSES NO OBJECTION TO SUPPORT FOR THIS PROJECT SUBJECT TO THE FOLLOWING CONDITIONS:
  - A. SUPPORT IS A NOT COST TO THE GOVERNMENT AND WILL NOT INTERFERE WITH THE OPERATIONAL COMMITMENTS OF THE UNIT.
  - B. CAMERA CREWS MUST BE PHYSICALLY LOCATED AT THE BASE WITH DUTY SAR UNIT PERSONNEL AT THE TIME RESPONSE IS REQUIRED.
  - C. AUTHORIZATION FOR FLIGHT IS APPROVED FOR THE PERIOD 2-11 FEB 94 ONLY.
  - D. SUPPORT WILL BE PROVIDED IAW DODINST 5410.16.
4. THE MARINE CORPS PROJECT OFFICER IS: LTCOL JERRY BROECKERT, MARINE CORPS PUBLIC AFFAIRS OFFICE, LOS ANGELES. PHONE 310-575-7272; FAX 310-575-7274.