

MGT111 Assignment 1 Solution

FALL 2023

Note: Please Don't make copy paste

| Dimensions on which the two proposals vary | Rationale |
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| Target audience | <ul style="list-style-type: none"> ❖ Public parks are designed to be accessible to everyone, regardless of income or social status. This reflects the public sector's commitment to equity and social justice. ❖ Private parks, on the other hand, may be restricted to members or guests of the private firm. This reflects the private sector's freedom to choose its customers and to create exclusive experiences. |
| Accessibility | <ul style="list-style-type: none"> ❖ Public parks are typically located in central or easily accessible locations. This is because the public sector is committed to making public services accessible to all citizens. ❖ Private parks, on the other hand, may be located in less accessible locations. This may be because |
| | the private firm is trying to create a sense of exclusivity or because the cost of land in more accessible locations is too high. |
| Affordability | <ul style="list-style-type: none"> ❖ Public parks typically have lower entrance fees, if any. This is because the public sector is committed to making public services affordable for everyone. ❖ Private parks, on the other hand, may have higher entrance fees. This is because the private firm is trying to generate revenue from its park. |
| Amenities: | <ul style="list-style-type: none"> ❖ Public parks typically offer a variety of amenities, such as playgrounds, sports fields, picnic areas, and walking trails. This is because the public sector is trying to meet the needs of a diverse range of users. |

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| | <ul style="list-style-type: none">❖ Private parks, on the other hand, may offer more specialized amenities, such as golf courses, swimming pools, and tennis courts. This is because the private firm is trying to appeal to a specific type of customer. |
| Decision-making process: | <ul style="list-style-type: none">❖ Public parks are typically developed and managed by government agencies, which are accountable to the public. This means that the public has a right to participate in the decision-making process and to hold government agencies accountable for their decisions.❖ Private parks, on the other hand, are developed and managed by private firms, which are not accountable to the public in the same way. This means that private firms have more autonomy in making decisions about their parks. |